



**Vertical Innovations in Transport And Logistics over 5G
experimentation facilities**

[Title of Innovation]

[Full Name], [Title], [Affiliation]



This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No. 101016567.

- Introduction
- Problem Statement
- Impact
- Product
- Demonstration



Introduction (presented in 30 s)



- Use this time to introduce your potential team members and welcome the audience.

Tip: Try focusing on each member's role and how the team will drive the innovation to market.



Problem statement (presented in 30 seconds)



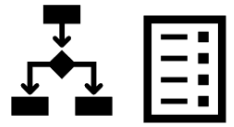
What problem did you identify that is ripe for solving? How big is the problem?



Impact (presented in 30 seconds)



- How could solving the problem add to the business?
- What organisation-related objectives are you going to address and achieve?



Product/Vertical Service (presented in 1 minute)



- Introduce your product/vertical service. What unique selling point (USP) does it address?

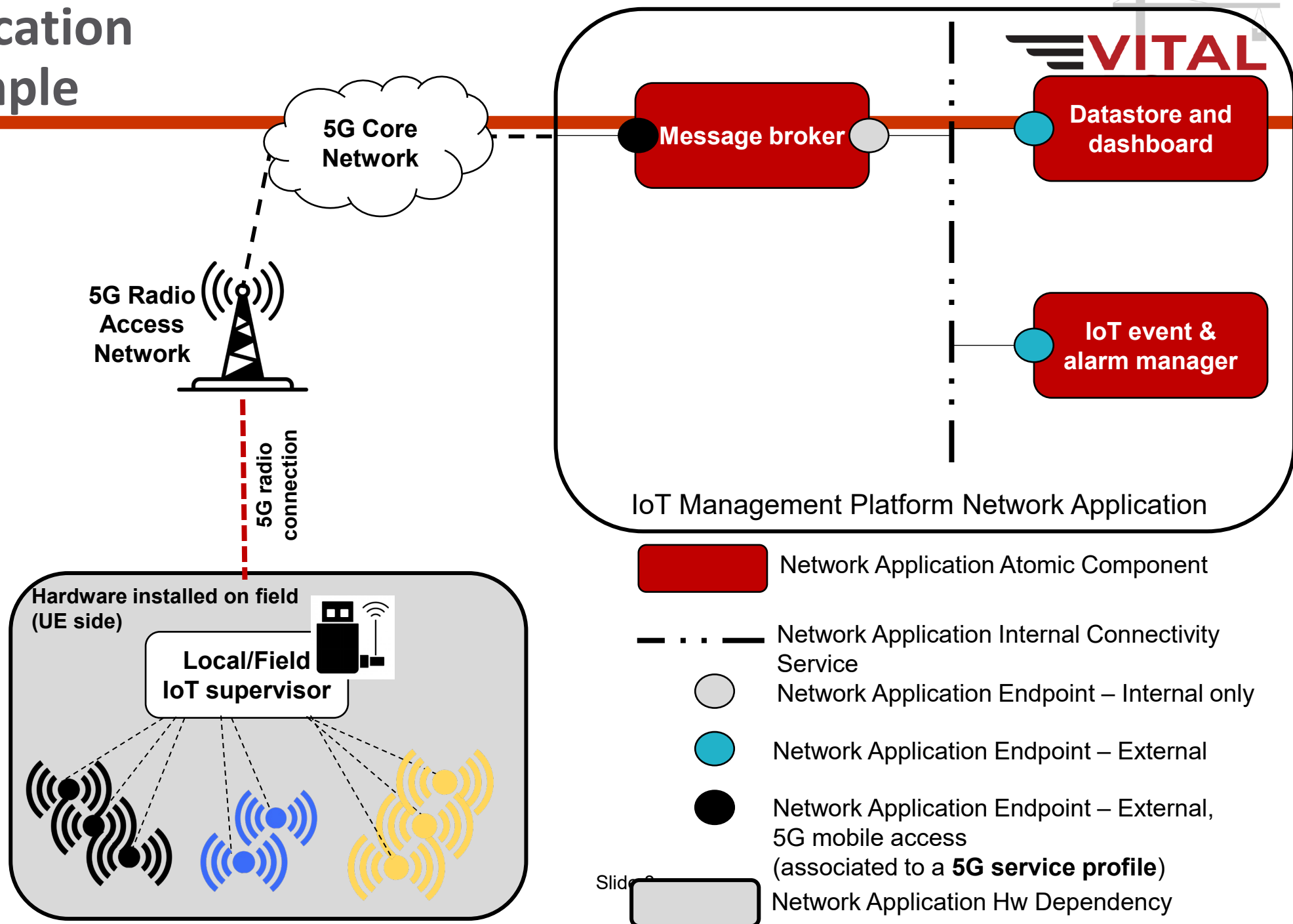


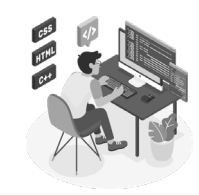
Storyline (presented in 2 minutes):



- In the interest of time, use visualisation tools (e.g., Invision) to mock up the design, user journey, USP and 1–3 key features for the presentation.

Network Application Structure Example





Wrap-up (presented in 30 seconds)



- Use this slide to re-emphasize impact to company, product market fit and key USP of your product.



Thank you for you attention!



[Organisation]



[Full Name], [Title]



[E-mail, optional]



[Organization website]



The Hackathon has been organized as part of the VITAL-5G project which has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No. 951867